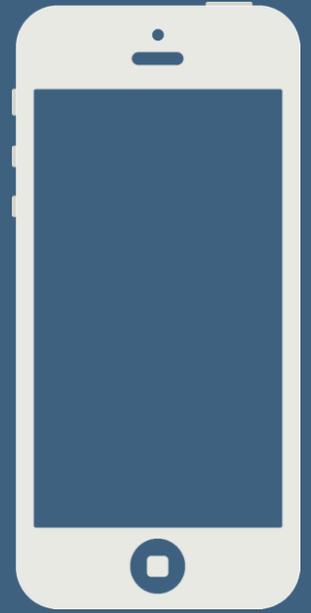


Text Giving How To

DONOR GUIDE

1. Text the amount you would like to give to Bluefield College's designated number (276-451-7646).
2. If you are a first time, text-giving donor you will be prompted to visit a secure URL.
3. Once you click the registration link, you will enter your credit or debit card information.
4. At this point your donation will process.
5. You will see a confirmation text showing your donation and registration were successful.



Tips for future text-giving donations

- If you only text a monetary value, the funds are attributed to Bluefield College's BC Fund for Scholarships. (Ex: \$50 = will go to BC Fund)
- If you text the amount + fund name – the funds will be attributed to that fund name. (Ex: \$10 Health and Wellness Complex)
- If the fund name you texted does not match, you will receive a message with a list of fund names for you to choose from.
- If you text "Funds" you will receive a reply text including a list of the fund names you can choose to donate to.
- If you text "Help" you will receive a reply text that states: "To give enter the amount you want to give, such as 100. You can also give to a specific fund by typing it after your amount, such as 100 BC Fund."
- If you text "Reset" you will receive a reply text that states: "Saved card information successfully removed. Please register your card information again when making your next gift by texting an amount to this number."