

TO USE THE KROGER COMMUNITY REWARDS PROGRAM:

- Register online at krogercommunityrewards.com.
- Be sure to have your Kroger Plus card handy and register your card with Bluefield College after you sign up.
- If you do not have a Kroger Plus card, they are available at the customer service desk at any Kroger.
- Click on Sign In/Register.
- New online customers must click SIGN UP TODAY in the 'New Customer?' box.
- Sign up for a Kroger Rewards Account by entering your zip code, clicking on your favorite store, entering your email address and creating a password, agreeing to the terms and conditions.
- You will then get a message to check your email inbox and click on the link within the body of the email.
- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
- Update or confirm your information.
- Enter and select Bluefield College from the list and click on confirm.
- To verify you are enrolled correctly, you will see Bluefield College on the right side of your information page.
- Purchases will not count for Bluefield College until after you have registered your card(s).
- Do you use your phone number at the register? Call 800.576.4377 and select option 4 to get your Kroger Plus card number.
- You must swipe your registered Kroger Plus card or use the phone number that is associated with your registered Kroger Plus card when shopping for each purchase to count.