

# Homecoming Survey 2010

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## Homecoming Survey 2010

Please rate the following events on a scale of 1-5 (five being the best and N/A if you did not attend the event).

### Homecoming Information:

Did you receive the Homecoming brochure in a sufficient amount of time before Homecoming?

1 \_\_\_ 2  3  4  5  N/A \_\_\_

### Comments:

1. Very creative
2. Very nicely presented.
3. I received multiple items in the mail concerning Homecoming 2010.
4. Postcard reminder in July or Aug. to give advance notice.
5. Being in the class of 1960, we had additional info, so had some idea of what was going on, but the brochure was rather late, so if we had wanted for it, we would not have been informed early enough.
6. A little earlier would've been nice, but it didn't cause any issues for me.

Did you find the Homecoming brochure informative?

1 \_\_\_ 2 \_\_\_ 3 \_\_\_ 4  5  N/A \_\_\_

### Comments:

1. Error- Friday night no basketball game.
- 2 The brochure had all of the information on it but for some reason it was hard to read? Don't really know why. The chocolate theme was really cute- but you had to hunt for information.
3. I referred back to it over and over again and circled the events I hoped to attend.
4. There were a few items not listed on the brochures. The alumni soccer game as well as the men's and women's soccer games on Saturday. I think it was because there were other things scheduled during those times.
5. Very nice theme.

Did you receive the Homecoming magazine in a sufficient amount of time before Homecoming?

1  2 \_\_\_ 3  4  5  N/A \_\_\_

### Comments:

1. It was very attractive and informative but a week earlier might have been better.
2. Only arrived a few days before homecoming.
3. If you want the magazine to be a viable alternative info source about Homecoming, it needs to be released a little earlier.

What sources did you find most helpful for Homecoming information?

Brochures XXXXXXXXXXXXXXXXXXXX Website XXXXX Alumni Magazine XXX Other XX

Comments:

1. Telephone call, personal visits to BC.
2. [Josh](#)
3. The availability of J.Cline.
4. All were great!
5. Homecoming Sampler.
6. Making Homecoming info on the website obviously accessible would be helpful. I had to dig around for a couple of minutes to find it.

Are you ok with Homecoming being set around the third weekend of October?

Yes XXXXXXXXXXXXXXXXXXXX No      If no, then why?

1. Earlier would be better- about a week-
2. The best for me.
3. Weather better.
4. A week or two earlier wouldn't hurt though. We seem to always just miss peak leaf color.

Events:

Back to School 101

1      2      3      4      5 X N/A XXXXXXXXXXXXXXXXXXXX

Comments:

1. Need to notify faculty in advance.
2. A genius idea and one that got me to BC a day earlier than normal. It was a great opportunity for alumni to reminisce, but if it was intended to encourage interaction between alumni and current students (as I got the impression it was), I'm not sure it succeeded too well in that regard.

Golfer's Challenge – Golf Tournament for BC Fund for Scholarships

- 1
- 2
- 3 -1
- 4

5 -1

N/A -18

Comments:

1. Cold and windy. The time is too compressed for those trying to make it to the dinner- start earlier or move the dinner back. Also, I think some golfers were expecting some form of social gathering afterwards at the club.
2. Can you make it a bit warmer?

#### Soccer Games

1

2

3

4

5 -1

N/A -20

Comments:

1. Time need to be altered- perhaps after the luncheon. Also, let's explore doing soccer clinics in the morning for the community and children of alumni- hopefully on the field across the road. That would help attract young families to HC.
2. Can't be outside in the wind and cold so long!

#### Golden Graduate Dinner and Induction Ceremony

1

2

3

4 -1

5 -11

N/A -9

Comments:

1. Very nice, Thank-you.
2. Nice event. The induction seems to take a long time, but perhaps that's just me. I think the 50<sup>th</sup> reunion class needs their own time together, but at the same point they need to "join" the other Golden Graduates attending HC.
3. Thank-you- glad one of our roommates was recognized for coming from California. The three of us have kept in touch for 50 years—just like yesterday- we love coming to Bluefield.
4. This was great! Not as crowded as the one last year. More space to move around & \* This was the only thing we were able to attend due to the need to be back home on Sunday. We also needed to go into Tazewell to grave sites while we were in the area.
5. The invitation and the dinner were first class.
6. Very nice occasion- we really enjoyed it. Fellowship and food were great. Only down side was not being able to hear- sometimes the volume was okay but voices seemed muffled.

## Bluefield College Theater Production

1  
2  
3 -3  
4 -1  
5 -6  
N/A -12

Would you like to see this as an annual event? Yes XXXXXXXX No     

### Comments:

1. [Couldn't get there](#)
2. Excellent.
3. Quality- length seats- just right! Thanks!
4. Excellent. Would have liked to feature students but Charles and Rebecca were great!
5. Prefer something musical.
6. Leave it up to the theatre department= time and talent.
7. Very entertaining.
8. Entertaining but a bit weak this year. I've enjoyed the bigger productions I've seen in the past much more.
9. Sorry, we missed the Theater production. We had to leave Sat. afternoon. I would like to see that next time.

## Coffeehouse Concert

1  
2  
3 -2  
4  
5 -1  
N/A -15

### Comments:

1. [Didn't go this year. I think it's a great concept and should attract younger alumni. Perhaps providing child care would help attract young families](#)
2. Excellent
3. Did not take place- We went there and no one was there. – Good idea-
4. We were tired.
5. Sound poor; not sure people understood that it applied to all ages.
6. The idea is a solid one, but it might pay to be a bit pickier about the music next year.

## Golden Anniversary Breakfast

1  
2  
3

4  
5 -7  
N/A -13

#### Comments:

1. Time afterward was great for sharing.
2. 2 out of 3 went. Enjoyed tremendously.
3. Fun to have smaller event with classmates. Good to have an opportunity for people to share with each other (the whole group).

#### Live Scholarship Auction

1  
2-1  
3  
4 -2  
5 -11  
N/A -7

#### Comments:

1. This is always great!
2. Enjoyed auctioneered.
3. Good stuff. Too many perfume bashets?? Need better (not more expensive) trips. Folks want "value" and "good buys" at an auction. The big trips weren't priced to deliver that.
4. Starbucks needs to be open during this event!
5. Everyone enjoyed the auction.
6. Really fun!
7. Missed the time for that.
8. Everything moved along smoothly!
9. Auctioneer did poor job. Rushed people and kept saying people hadn't been to an auction before. Someone should have explained the procedure a little better. Start it at 9:30am.
10. Room too small. Was the best auctioneer.

#### Annual Alumni Association Meeting

1  
2  
3 -2  
4 -6  
5 -5  
N/A -7

#### Comments:

1. Dan did a great job.
2. I'm a DC 5/10 graduate. I think I was the only who attended as a 2010 graduate. I thoroughly enjoyed the meeting and the desire of everyone present to work in positive ways to support BC.
3. Simple/ good.

4. Good! Nice job! It extended a bit too long by virtue of seeking comments on things that could be changed to improve the association. Comments are needed and certainly helped, but through written venue prior to the Alumni Assoc. meeting. Then a lot for 15 or 20 mins for additional oral comments to be made.

5. Didn't introduce Board. Given written information that was too much to read in a short time.

#### Soccer Games (men and women's)

1  
2  
3  
4 -1  
5 -2  
N/A -16

#### Comments:

1. Very lively indeed!! =)
2. Didn't have time to go to the games.

#### Basketball Games (men and women's)

1  
2  
3  
4 -2  
5 -2  
N/A -17

#### Comments:

1. Wished I could have attended.
2. Okay, good crowd.

#### Alumni Women's Basketball Game

Would you like to see this as a rotating event every few years at Homecoming? Yes 3 No

\_\_\_\_\_

1  
2  
3  
4  
5 -1  
N/A -18

#### Comments:

1. I wanted to attend but didn't make it.

#### Campus Tours

1

2

3

4

5 -3

N/A -14

Comments:

1. [Saw a small group with Mark. Probably a good thing to do each year.](#)
2. We probably should have taken part; but we felt we knew where/ what everything/ place was.
3. I toured on my own and enjoyed myself.
4. Didn't have time or energy by that time. Needed time to get ready for the reception, but we did take some time late morning and after gift dedication to walk around and enjoy campus.
5. We enjoyed seeing the campus.

#### Alumni Awards Reception

1

2

3 -1

4 -4

5 -14

N/A -2

Comments:

1. [Very nice event. Bring in "lighting" so that better ambience can be created. Good DJ. Need coffee.](#)
2. Very nice.
3. Very moving. Made me want to know more of what others are doing. Very encouraging. Thanks!
4. Vast improvement from last year- venue was great. Needs to be more drinks available after dinner is over- funds not available- cash bar for non alcoholic drinks would suffice.
5. Didn't understand a hors'dovers reception and not a meal. Enjoyed awards and dance.
6. Great food, nice place, good fellowship. Again, the sound was a problem. Couldn't understand much of what was said. Hurray Ruth!
7. An improvement over last year which I didn't think was bad to begin with. I did miss the full dinner though.

#### Campus Community Homecoming Worship Service

1

2

3 -2

4 -1  
5 -4  
N/A -12

Comments :

1. Planned to attend- but did not attend it was too early.
2. I would have liked to attend but had a conflict with my home church. I hope you do it again next year.
3. Between breakfast and packing- still.
4. Short sermon needed.
5. Sad I had to miss this. I would really enjoy this every year.
6. Would like to see more alumni participation in the service, especially in music.
7. Would like to see more alumni involved. There were several other ministers present who could have entered in and as much as I enjoyed the music, having some alumni would be good.
8. Another solid idea but the execution was more than a little dull. I understand that respect is due to the older and perhaps more traditional portion of the alumni crowd, but a more dynamic service would go a long way done.

How would you rate the meals served at Homecoming 2010?

1  
2  
3 -3  
4 -3  
5 -15  
N/A -1

Comments:

1. Have attended meals on Sunday, they are not as nice as they were several years ago. Too much breakfast food. The set up in the front was much nicer and so was the food.
2. Lunch-2 Dinner- 4
3. Very good for instant meals.
4. Loved the food.
5. The food was delicious and I enjoyed the variety.
6. Heard lunch had several left-overs from the night before and dry desserts.
7. Except that I heard the breakfast on Sunday that was advertised didn't happen. Too bad for those who showed up?
8. Meals in the cafeteria were a bit pricey, I found myself eating in the surrounding community for my meals which is a bit unfortunate since some of my fondest memories are in that cafeteria
9. We attended the Alumni Luncheon. The food was very good. We liked 2010 luncheon the best, because it was held in a much nicer place with plenty of tables and room. In 2009, we ate outside the gym and it was very crowded.

How would you rate the entertainment (DJ, musicians, jazz band, etc.) this year?



1  
2- 1  
3 -4  
4 -6  
5 -7  
N/A -3

Comments:

1. Loved the DJ. The appetizers were excellent!! And dancing was loads of fun! Loved the renovated elementary school where it was held. Beautiful & different!
2. Only heard DJ- very good.
3. Kess did a great job- was hard to understand speaking, but music was great.
4. Would like to have heard more songs from 50's, 60's.
5. All the music was good, but too loud and distracting. Maybe having some more music from the 50's, 60's, and 70's would have been good. But it was good. I understand that music is too loud everywhere. Maybe I'm just too old.
6. Everything was about what I expected with the exception of the band at the coffee house. They gave it a valiant effort but fell pretty flat. (in my opinion)
7. Music at the luncheon would be nice.

How would you rate Homecoming 2010 overall?

1-  
2-  
3- 1  
4- 4  
5- 17  
N/A-

Comments:

1. Did not get to participate in many things. Did enjoy the auction.
2. BC does everything classy. This was my first homecoming and I can't wait till next year. My husband was ill and we did not get to attend all of the events we had hoped to enjoy together.
3. Really nice! Really fun!
4. Super! Thanks!
5. Josh- While I was unable to attend only a handful of the activities during the HC weekend, I was impressed by what you experienced. Kudos to you and others who were responsible for putting things together for the occasion!!
6. Loved the class of '60 reunion book that each of us received.
7. Was a great weekend!
8. I enjoyed myself VERY much. The only real disappointment was BREAKFAST Sunday morning. It was in the Sampler for 8:30am- BIG SURPRISE! Arrive at 8:30am and the ladies very nicely told me no breakfast had been planned.
9. Really enjoyed the weekend and appreciate all of the work you all do to carry it out. Also, appreciate all the effort and work put in by the 1960 Committee. The extra touches were nice.
10. I had a good time this year, but I'm not sure what will keep me coming back when I no longer have friends in the area.
11. We were there only for Saturday luncheon and campus tour and Alumni Association meeting.

What changes if any, would you like to see with Homecoming 2010?

1. It would be nice to have a picture for nametag copied from annual so you can recognize friends from past. 2. I drove from Beckley. Was there anywhere for informal conversations- just to sit around and talked about the good 'ol days?
2. Everything was really great just the way it was. The Quality Inn was nice and I liked the discount we got. Thank-You!
3. Very impressed with Josh's willingness to do what was asked and be on the job 24-7, what an asset!
4. Being female (the 3 roommates), we loved chat time.
5. Can't think of anything other than what has already been mentioned.
6. Closing comment- The Bluefield College Class of 1960 50 Reunion October 2010 book is A++ Thank-You.
7. Don't know. Enjoyed it. About 20 of us who stayed at the Quality Inn got together Friday night after the banquet. Maybe some rooms or some place on campus could be provided for smaller groups to be visit- just time to talk as planned program.
8. Some sort of reference for alumni who are in town for the weekend would be nice. Cheaper cafeteria food wouldn't hurt either.
9. I think it would be helpful to have lunch and dinner tables labeled by class years. For example, 1970-1975 at one table. Then you may see someone you know but did not recognize.

What types of reunions/events would you like to see in the future?

1. Would like to know who is attending from my class.
2. I think we should begin concentrating on the "10" year reunions now that we have a good 50<sup>th</sup> reunion started. We later can begin focusing on the "5" year reunions down the road. Celebrating the 10, 20, 30, & 40 year reunions will further help build the crowd and create greater diversity during the weekend.
3. Perhaps DC graduates would get involved and make contributions if they felt they were helping to keep their campus open. Also pick a pilot location and plan a "mini" reunion for graduates from that location. Get the matching gift employers out. And finally, are there prospects at BC that a class could take one? The campus is beautiful but does Harman Chapel need anything? The library? Theater group? Projects that a class could do for \$500 or \$1000\$?
4. You are doing just fine already.
5. Time for individual classes to meet and overlap years so one can see the ones above and below classes.
6. Anything I could easily attend. (I don't drive out of town)
7. 7. A fashion show of BC- book articles. Maybe a flyer to entice layers.
8. Choir, different fraternities, yearbook workers, student government leaders, focus on different periods of school's life (20's, 30's, etc.) to name a few-
9. I believe recruitment of alumni to teach on Friday for back to school 101 would be a great way to get alumni back to campus for homecoming- the personal invitation by faculty/staff will go a long way to infer meaning.
10. Women's soccer alumni game as well as other sports.
11. Decade reunions.
12. David, Jane, Rod, Betty, Jim, Fran, Burt, Carlene
13. Meet & greet organized according to major or organization (residence life, student activities, student government, fraternity/ sorority, etc.) might be an interesting alternative to events based solely on athletics or class year.

14. 14. I would like to see a Musical Program in the chapel after Saturday luncheon. It would be nice to see the talented students perform. After lunch in 2009 Homecoming, we went inside the chapel and a student was practicing on the piano for her recital. It was very pretty and we enjoyed it so much.